Managing header and footer in your Verbolia theme

Theme management · https://www.verbolia.com/knowledge/managing-header-and-footer-in-your-verbolia-theme/

Your header and footer are key parts of your site’s identity. This guide explains how to manage them in your Verbolia theme, either statically or dynamically.

Static implementation

As part of the standard onboarding and implementation process, Verbolia typically recreates the header and footer statically using Verbolia’s theme editor.

This means:

- HTML, CSS, and JS for the header/footer are added directly in the theme files
- The layout is visually aligned with the customer’s existing site
- You can update the header and footer yourself at any time through the theme editor.

This is often the fastest and most stable option, especially when your header and footer don’t change frequently.

Dynamic header/footer via API

If you want to ensure your header and footer are always up-to-date, you can provide them via an API.

- We consume the API response server-side in the theme

- The content (HTML/CSS/JS) is always fetched dynamically, ensuring it's always up-to-date

This is more useful for websites with frequently changing navigation, user-specific menus, or banners.